

## **The Full Agenda for the Annual RAD Conference is Here!**

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With so much going on in the world of atopic dermatitis (AD), you will not want to miss the only CME-accredited forum dedicated to state-of-the-art, evidence-based information on the diagnosis, treatment, and management of this condition, Revolutionizing Atopic Dermatitis (RAD). Just unveiled: the full agenda for this exciting summer conference, taking place June 8-10, 2024, in Chicago, Illinois.

Here's a look at some of the highlights:

--Jonathan Silverberg, MD, PhD, and Conference Chair, will be holding a mini-symposium on "Therapeutic Updates in AD and What you Need to Know Right Now."

--Robert Bissonnette, MD, FRCPC, Medical Director and CEO of Innovaderm, hosts a session titled the "Topical Therapy Revolution." As Dr. Bissonnette describes, "The revolution in AD topical treatment has arrived. Current and upcoming novel AD topical options include PDE 4 inhibitors, JAK inhibitors and AhR agonists. This session will review the latest data and discuss how these treatments could be used in adults and pediatric AD patients, including patients that are usually considered for systemic therapy."

--Amy Paller, MD, MS, Chair of the Department of Dermatology, Director of the Skin Biology and Diseases Resource-Based Center, and Professor of Dermatology at the Feinberg School of Medicine at Northwestern University, will be sharing information on "What Can we Use in our Pediatric Patients."

--Robert Sidbury, MD, MPH, Professor in the Department of Pediatrics at the University of Washington School of Medicine, and Chief of the Division of Dermatology at Seattle Children's Hospital, offers a presentation covering "Guideline Updates for AD from Around the World."

--Gil Yosipovitch, MD, Professor of Dermatology at the University of Miami Miller School of Medicine, hosts a mini-symposium, "What's New in Itch Therapy for AD: Are we There Yet?" as well as a session titled, "Biomarkers for Itch in AD and Beyond."

- Raj Chovatiya, MD, PhD, Clinical Associate Professor at the Rosalind Franklin University Medical School and Founder of the Center for Medical Dermatology and Immunology Research in Chicago, Illinois, discusses, "How do Approved Therapies Stack Up?" In this session, Dr. Chovatiya explains, "Itch is a key symptom associated with atopic dermatitis, yet not every single therapy affects itch in the same way. In this lecture, we're going to explore the therapeutic landscape of our newer, targeted AD treatments, understand how they mechanistically address the sensation of itch, and take a deep dive into the clinical trial and real world itch data."

Sign up for the Revolutionizing Alopecia Areata, Vitiligo, and Eczema (RAVE) conferences, taking place **June 8-10, in Chicago, Illinois**. Don't miss out!